February 15 -17

Having a Say Conference 2027

Deakin Uni, Waterfront, Geelong



Sponsorship Prospectus

We are Stronger Together:

United to build a fairer future!

https://valid.org.au/having-a-say/

About the Having a Say Conference

Having a Say is an annual conference with over 900 attendees from across Australia and regularly attracts delegates from across the world.



The 2027 HaS will be the 26th in the conference's history and will once again welcome attendees to the familiar surrounds of Deakin University's Geelong Waterfront Campus.

Throughout beautiful Wadawarrung Country, the City of Greater Geelong has embraced the annual HaS celebration with venues, vendors and local groups enjoying the dependable boost in tourism and patronage, since 2006.



HaS 2027 will also include an online component. Both a DVD and hard copy report are produced each year.

More than just a conference, HaS is a true experience that includes;

- **Disability and expert led sessions** on self advocacy, advocacy and empowerment
- **Come and try activities** like karaoke, craft and accessible adventures and activities
- **The Having a Say's Got Talent** showcase and **Art Competition** that gives people with disability the opportunity to show off their skills in a safe and supportive space
- **The Dinner Disco** – a highlight for many the dinner disco is pure joy with a world class cover band and expert level dance moves and crowd enthusiasm!
- **The Our Choice Expo**, held for two days in Deakin's Gallery space, exhibitors from disability and community services, advocacy and government organisations connect directly with people with disabilities. It is FREE to attend and often draws attendees from outside the conference.



The Sponsors Expo

Held throughout the whole 3 days, in the main registration area HaS sponsors enjoy high foot traffic and regular engagement opportunities.

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The Having a Say Conference aims to empower people with disability through the opportunity to:

- 'Have a Say' about the issues that impact their lives.
- Participate in an annual conference in a rural location of Victoria.
- Celebrate the abilities and achievements of people with disability.
- Be heard by politicians, government and service providers.
- Build skills by being part of the planning and running of the conference.
- Network and be inspired with peers from around Victoria, Australia and overseas.
- Gain information on what support is available in both the community and disability services.





About VALID



VALID is the Victorian peak advocacy organisation for adults with intellectual disability. Since 1989, VALID has led systemic change, developed training, resources and community projects to empower people with disability and their families.

Sponsoring the Having a Say Conference

People with disability, particularly those with intellectual disability face many barriers to employment and earning capacity in Australia.

Recognising the financial inequity experienced by many in our community, VALID intentionally keeps registration fees low so that participants can afford to attend.

The HaS conference budget is run on a 'break even' basis.

To keep this low rate, VALID relies on the support of volunteers, local organisations, and our great sponsors.

While the details of each level are negotiable the core benefits are outlined below. **Note**: fees exclude GST.

Sponsorship Levels

Level	Cost	Includes	Value
Platinum+	$25,000 + GST	Featured sponsorship at the Dinner Disco	**$12,270** of conference extras included plus an estimated **$24,630** of advertising value!
Platinum	$20,000 + GST	Major activity and Expo Sponsor	**$12,270** of conference extras included plus an estimated **$21,570** of advertising value!
Gold	$12,500 + GST	Support to subsidise participants to attend	**$8650** of conference extras included plus an estimated **$7250** of advertising value!
Silver	$5,750 + GST	Sponsor the DVD, Report and Talent Show etc.	**$6560** of conference extras included plus an estimated **$3350** of advertising value!
Bronze	$3,500 + GST	Sponsor Come & Try's, attendant carers etc.	**$4380** of conference extras included plus an estimated **$1850** of advertising value!
Partnership	In kind support	For example, run a C&T or sponsor an Award	**$2020** of conference extras included plus an estimated **$1400** of advertising value!

***Estimated advertising values based on similar industry and event standards**

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Platinum Sponsorship

Having a Say 2027 is offering three special Platinum Sponsor opportunities. One ($20,000 +GST) will be used to assist with conference activities, the second to sponsor the Expo. The third is Platinum Plus sponsorship ($25,000 +GST) to support the Conference Disco.





Platinum Level
Full A4 page advertisement in the main Conference Program
Banner (80cm W x 2m H) on main stage throughout conference
3m Exhibitor Stand in Costa Hall Foyer in a prominent location **(value $2000)**
Up to 6 additional exhibitor staff registrations per day **(value $2,070)**
Verbal acknowledgement during conference & the sponsored event
Full A4 page advertisement in the Conference Report
Logo on front page of the conference Preliminary Program
Logo on bottom of main HaS website page and main Humanitix page
Logo at top of sponsorship page and larger than all other sponsorship categories (e.g. Gold etc) in main Conference Program
Logo at top of sponsorship page and larger than all other sponsorship categories (e.g. Gold etc) in Conference Report
Booklet or pamphlet (up to A4 size) in Registration Bags
Eight complimentary whole conference registrations **(value $6,160)**
Eight full online (daytime program) registrations **(value $2,040)**
Platinum Plus - Disco Sponsorship of $25K receive additional benefits:
Logo (2.5cm x 2.5cm) on Disco information page in Program
Banner (80cm W x 2m H) in main entry foyer throughout the disco
Logo (2.5cm x 2.5cm) on Disco highlights page in Conference Report
Upgraded exhibitor stand area 3m x 2.5m in main foyer
Other - additional benefits and opportunities can be negotiated

Sign on early for extended promotion in HaS resources!

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Gold Sponsorship

Having a Say 2027 is offering Gold Sponsor ($12,500 +GST) opportunities. Funds will be used to sponsor people with disabilities and their families to attend the conference or to support a specific conference activity catering (from a disability service).

Subsidise participants with disability to attend!

Gold Level
Half A4 page Program advertisement
Banner (80cm W x 2m H) on main stage throughout the conference
1.8m Exhibitor Stand in the main hub in Costa Hall Foyer **(value $1120)**
Up to four additional exhibitor staff registrations per day **(value $1380)**
Half A4 page advertisement in the Conference Report
Logo in middle page of the Preliminary Program
Logo on sponsorship/registration page HaS website and sponsors page
Logo on second line of sponsorship page acknowledgments and larger than lesser sponsorship categories (e.g. Silver etc) in main Program
Logo on second line of sponsorship page acknowledgments and larger than lesser sponsorship categories in main Conference Report
Logo on bottom of main HaS website page and main Humanitix page
Pamphlet (up to A4 size) in Registration Bags **(value $500)**
Six complimentary whole conference registrations **(value $4,620)**
Six full online (daytime program) registrations **(value $1,530)**
In addition, if sponsoring a specific activity, e.g. participant subsidies:
Logo (2.5cm x 2.5cm) on specific activity page in the main program, Conference Report and HaS website
Verbal acknowledgement during the conference e.g. Opening, Closing







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Silver Sponsorship

Having a Say 2027 is also offering Silver Sponsor ($5,750 +GST) opportunities. Sponsors can choose to support people with disabilities and their families to attend the conference or sponsor a specific activity such as the conference DVD, HaS Talent Show (formerly Red Faces), Come & Try activities (C&T) or volunteer coordination and support.







Get extra advertising by sponsoring an activity!

Silver Level
Third of an A4 page (18cm W x 8cm H) Program advertisement
1.5m x 1.5m Exhibitor Stand in main Costa Hall Foyer **(value $1120 NFP)**
Expo stand – including three exhibitor staff registrations per day **(value $690)**
Third of page (18cm W x 8cm H) advertisement in the Conference Report
Logo on middle page of the Preliminary Program
Logo on third tier of sponsorship page acknowledgments and larger than lesser sponsorship categories (e.g. Bronze) in main Program
Logo on third tier of sponsorship page acknowledgments and larger than lesser sponsorship categories in main Conference Report
Logo on HaS website and main page of Humanitix booking site
Pamphlet (up to A5 size) in Registration Bags (value $500)
Four complimentary whole conference registrations **(value $3,220)**
Six full online (daytime program) registrations **(value $1,530)**
If sponsoring a specific activity e.g. Talent Show) in addition:
Logo (2.5cm x 2.5cm) on relevant information page in the main Program
Logo (2.5cm x 2.5cm) on relevant information page in Conference Report

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Bronze Sponsorship

Having a Say 2027 is offering eight Bronze Sponsor ($3,500 + GST) opportunities. There are several activities sponsors can select to support at this level, including the Art Competition, Awards and Come & Try Activities.





Bronze Level
Logo in middle page of the Preliminary Program
Logo on fourth tier of sponsorship page acknowledgments and larger than lesser sponsorship categories (Partners) in main Program
Logo on fourth tier of sponsorship page acknowledgments and larger than lesser sponsorship categories in main Conference Report
1.5m expo table in the main expo area (Gallery) **(value $620 NFP / $1100 FP)**
Expo stand – including two exhibitor staff registrations per day
Pamphlet (DL size) in Registration Bags (**value $500)**
Logo on HaS website and main page of Humanitix booking site
Six complimentary one day conference registrations **(value $1,500)**
Two complimentary Dinner/Disco registrations (**value $250)**
Opportunity to purchase a discounted Exhibitor Stand in main Foyer
Six full online registrations for all online daytime sessions (**value $1,530)**
If sponsoring a specific activity, in addition:
Logo (2.5cm x 2.5cm) on relevant information page in the main Program
Logo (2.5cm x 2.5cm) on relevant information page in Conference Report

Partnership Support

There is a range of ways organisations can partner with Having a Say, including being a minor sponsor (e.g. sponsorship of the Robert Martin Award) or providing in-kind support such as:

- **conducting Come & Try Activities at the conference**
- **providing a large group of volunteers to volunteer at the conference**





Partners Level
Logo in middle page of the Preliminary Program
Logo on bottom tier of sponsorship acknowledgments in the main Program $
Logo on the bottom tier of sponsorship acknowledgments in main Conference Report
Four complimentary full one day conference registrations (**value $1,000)**
Four full online program registrations **(value $1,020)**
Depending on the level of in-kind support, other opportunities can be negotiated:
Logo on relevant 'activity' page in the main Program
Logo on relevant information page in Conference Report
Pamphlet (DL size) in Registration Bags
Opportunity to purchase a discounted Exhibitor Stand in Foyer
Opportunity for additional free conference and/or disco registrations

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More Information

If you'd like to discuss Sponsorship Opportunities, contact:

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